




Faculty Details Proforma For College Web-site



Title	Dr	First Name	Kanika	Last Name	Verma	Photograph
Designation	Assistant Professor					
Address	Department of commerce, Daulat Ram College, University of Delhi, Delhi-110007					
Phone No. Office						
Residence	75 A, Pocket 4, Mayur Vihar, Phase 1, New Delhi - 110091					
Mobile No.	8430874448					
Email - ID	kanikaverma@dr.du.ac.in					
Web Page						
Educational Qualification						
Degree	Institution				Year	
PhD	Dayalbagh Educational Institute, Agra				2020	
M.Phil	Dayalbagh Educational Institute, Agra				2015	
NET/JRF	UGC-NET				2015	
M.Com	Chaudhary Charan Singh University, Meerut				2012	
B.Com	Chaudhary Charan Singh University, Meerut				2010	
Intermediate	CBSE				2007	
SSC (10 th)	CBSE				2005	
Career Profile						
Teaching experience as an Assistant Professor: Daulat Ram College, University of Delhi, (March, 2023- Present) NCWEB, Sri Aurobindo College, D.U (October, 2020- April, 2021) Jaypee University, Anoopshahr (January, 2019- December, 2019)						
Administrative Assignments						
NA						
Areas of Interest / Specialization						
Finance, economics, international business, marketing, banking, statistical analysis, human resource management, organisational behaviour.						

Subjects Taught
Financial Management for beginners , Auditing and corporate governance, Personal selling and salesmanship, Basic IT tools, Economic State and Society, Macroeconomics, Money and Banking, Banking and Insurance.
Research Guidance
NA
Publications Profile
<ol style="list-style-type: none"> 1. Research paper entitled ‘A Study on Perception of Customers towards Banking Services: A Case of SBI’ has been published in the proceedings of International conference on Research and Sustainable Business, ISBN: 978-93-83842-19-3 Department of Management Studies, IIT Roorkee. 2. Research paper entitled ‘Measuring Customer Satisfaction towards ATM services: A Comparative study of Union Bank of India and Yes Bank’ has been published under the Abhinav Publications in the Abhinav National Monthly Refereed Journal of Research in Commerce & Management, Volume III, Issue VII, ISSN No.: 2277-1166. 3. Book review entitled ‘Business Laws’ has been published in the International Journal of Multidisciplinary Research & Innovation, Volume 1, Issue 1, ISSN :2454-7204. 4. Research paper entitled “Quality Assessment of Indian banks: A Customer's Perspective” has been published in the Journal of Business Management, Commerce and Researches, Volume III, Issue XI (ICV Impact Factor: 6.33) 5. Paper entitled ‘Technological Innovations in Delivering Customer Services: A Modern Approach for Sustainable Banking in India’ has been published in the E-Proceeding of National Seminar on Competitive Advantage through Integrated Marketing Approach, Prestige institute of management, Gwalior on 12 September 2015. 6. Research paper entitled “Importance Performance Analysis and SERVQUAL Model: An Integrated Approach for Enhancing Customer Satisfaction” published in Review of Professional Management: A Journal of New Delhi Institute of Management Volume 14, Issue 1 (Jan – June, 2016) ISSN: 0972 – 8686.
Conference Organization / Presentation (in the last three years)
NA
Research Projects (Major Grants/Research Collaboration)
NA
Awards and Distinctions
Scored 80.6% and secured First Rank in M.Com (2012)
Association with Professional Bodies
NA
Other Activities
<ol style="list-style-type: none"> 1. Attended 4-Week Online Induction Training/Orientation Programme For Faculty In Universities/ Colleges/Institutions Of Higher Education FIP from April 23, 2023 - May 22, 2023 by teaching learning center, Ramanujan College, University of Delhi. 2. Attended 1-Week refresher course from June 06, 2023 - May 22, 2023 by teaching learning center, Ramanujan College, University of Delhi.

